A satellite-style image of Earth with a large plume of white methane gas rising from a specific location in the North Atlantic, circled in orange. The background shows the dark blue oceans and the white clouds of the Arctic region.

Tracking Methane in Your Portfolio

What Investors, Insurers, and Lenders Need to Know

AI Simulated Methane Superemitter

Jessica Hellmann, PhD, Chief Scientist (hellmann@geofinancial.com)
Mark Kriss, CEO (mkriss@geofinancial.com)



Chris Ito, CEO (cito@ffisolutions.com)
November 15, 2023



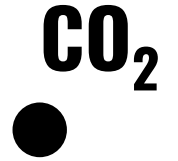
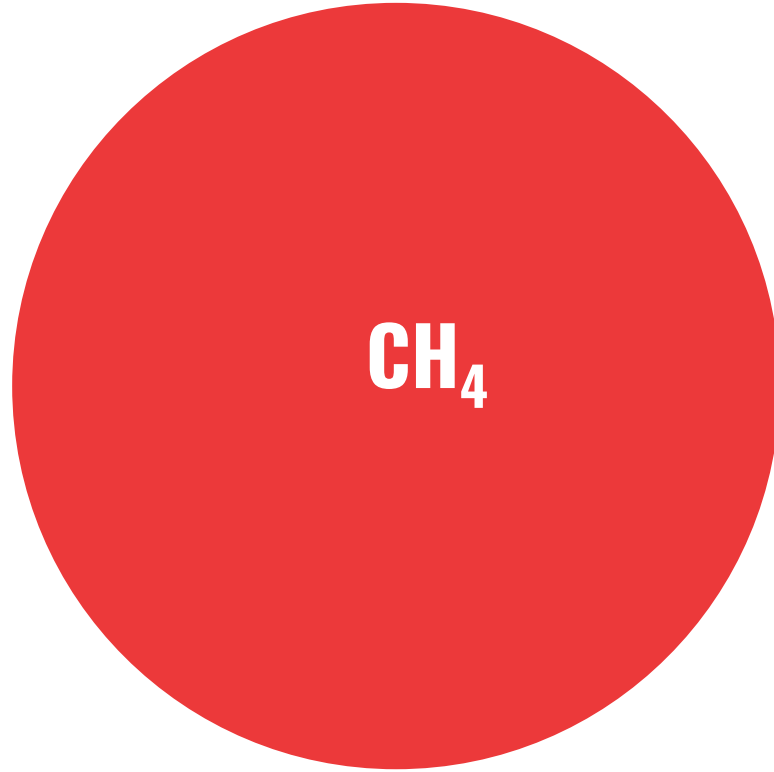
Agenda

- **Why Methane**
- **Game Changers**
 - Innovations in Satellite Analytics
 - MethaneScan[®] Data Service
 - Inflation Reduction Act
- **Capital Markets and Corporate Applications**
- **Q & A**



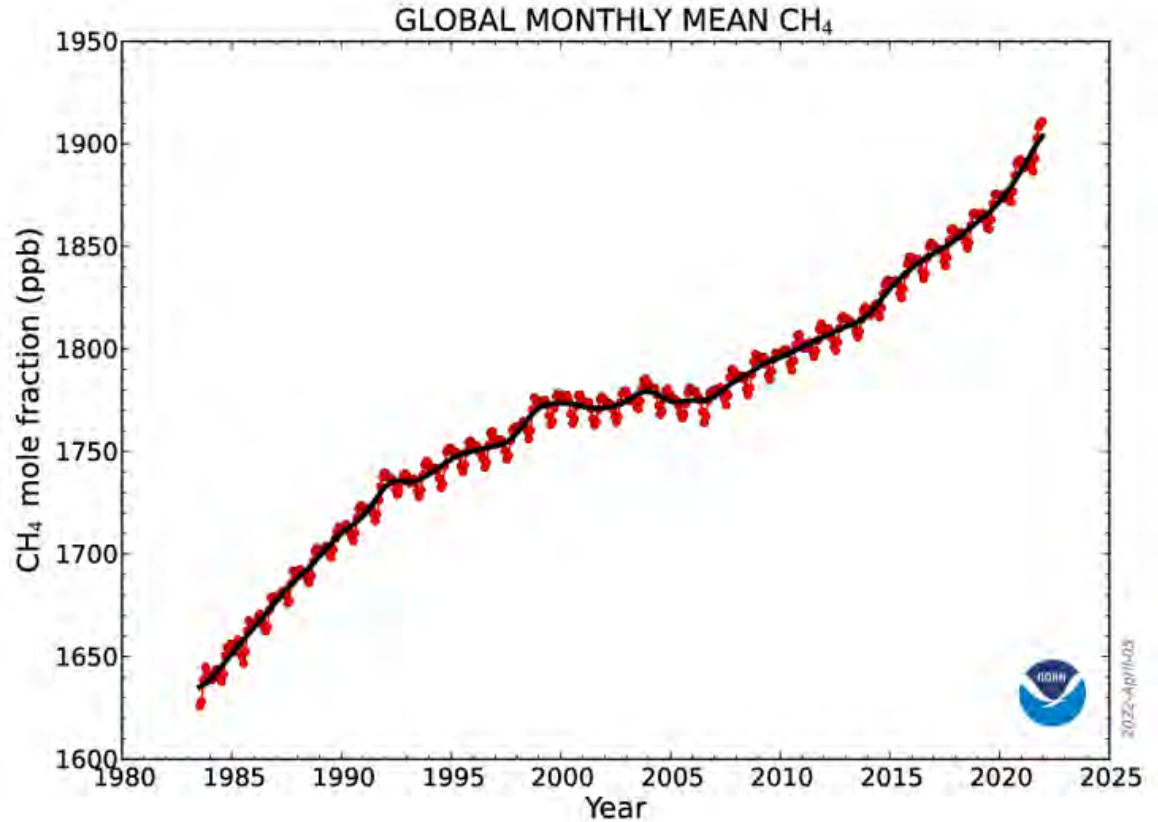


Methane has 85
times the global
warming potential
of CO₂



Methane management

But methane emissions are still rising



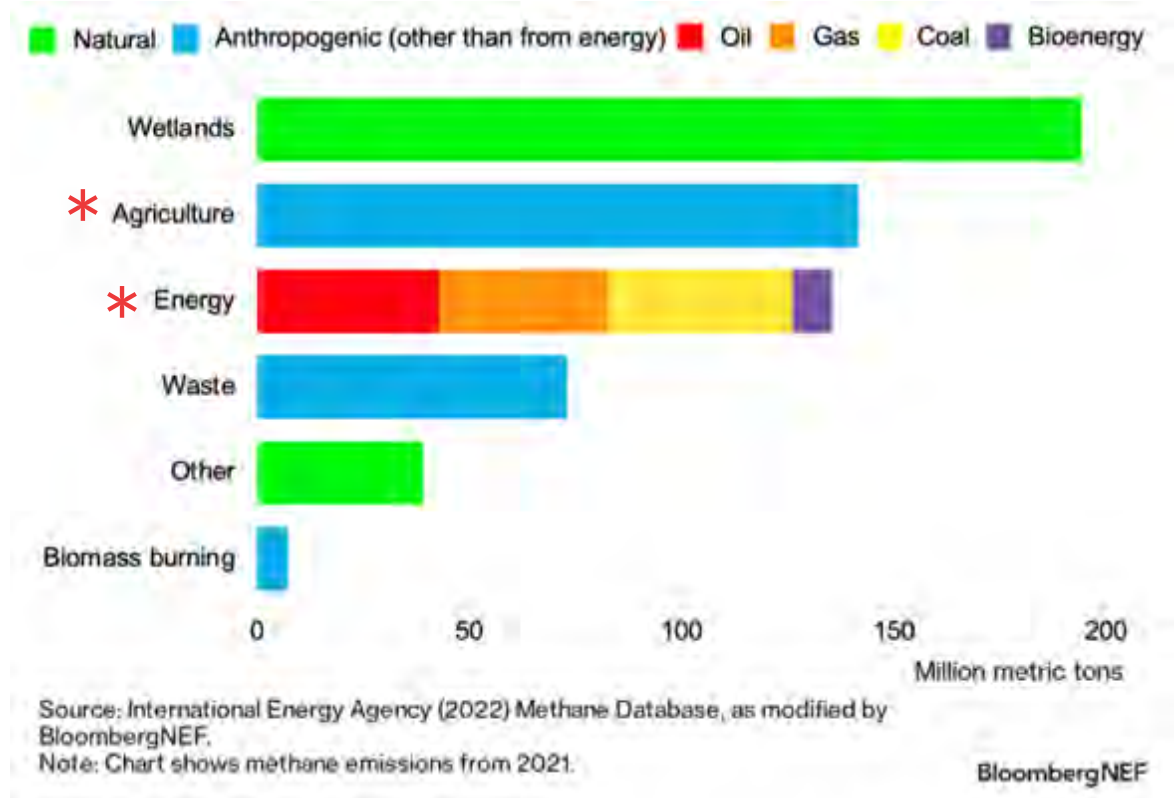
Source: NOAA



Methane management

Energy sector represents low-hanging fruit for rapidly reducing methane emissions between now and 2030

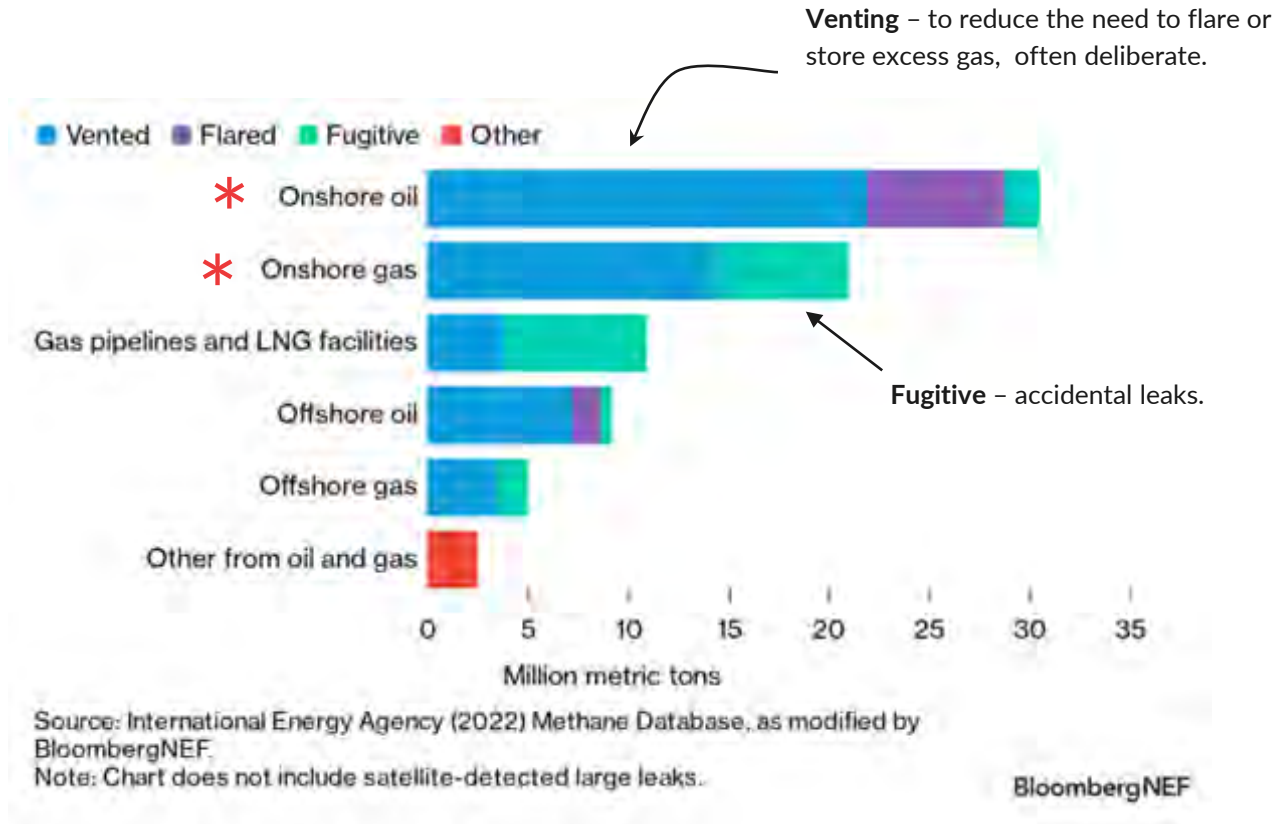
36% of anthropogenic methane emissions come from fossil fuel sector





Methane management

Within energy sector, onshore oil & gas production represents best opportunity for major methane reductions needed to bend the GHG curve





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1995



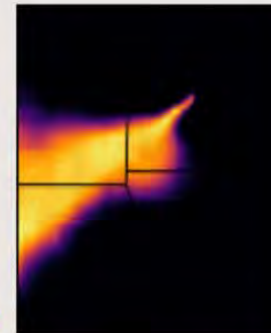
EPA introduces emission inventory system for estimating methane emissions.

2018



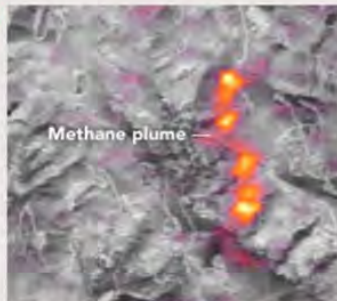
European Space Agency launches Sentinel 5P, first daily monitoring of methane emissions worldwide

2023



Innovations in processing satellite signals, powered by AI, boost attribution confidence by orders of magnitude

2015



First detection of methane super emitter from space. Climate impact of Socal leak greater than 2010 BP disaster

2022



US Inflation Reduction Act mandates fines for excessive methane emissions by oil and gas producers

2024

EPA requires "empirical evidence" (direct observation) of methane emissions in compliance with 2022 IRA, replacing obsolete 30-year-old inventory method

MethaneScan: Satellite Remote Sensing Platform

Asset-Level Attribution of Emissions
Onshore Wellheads in Developed Countries
Other Facilities / Sectors with Geo-Coordinates

Satellite Detection & Signal Processing
Up to 1 km globally
30 m any site

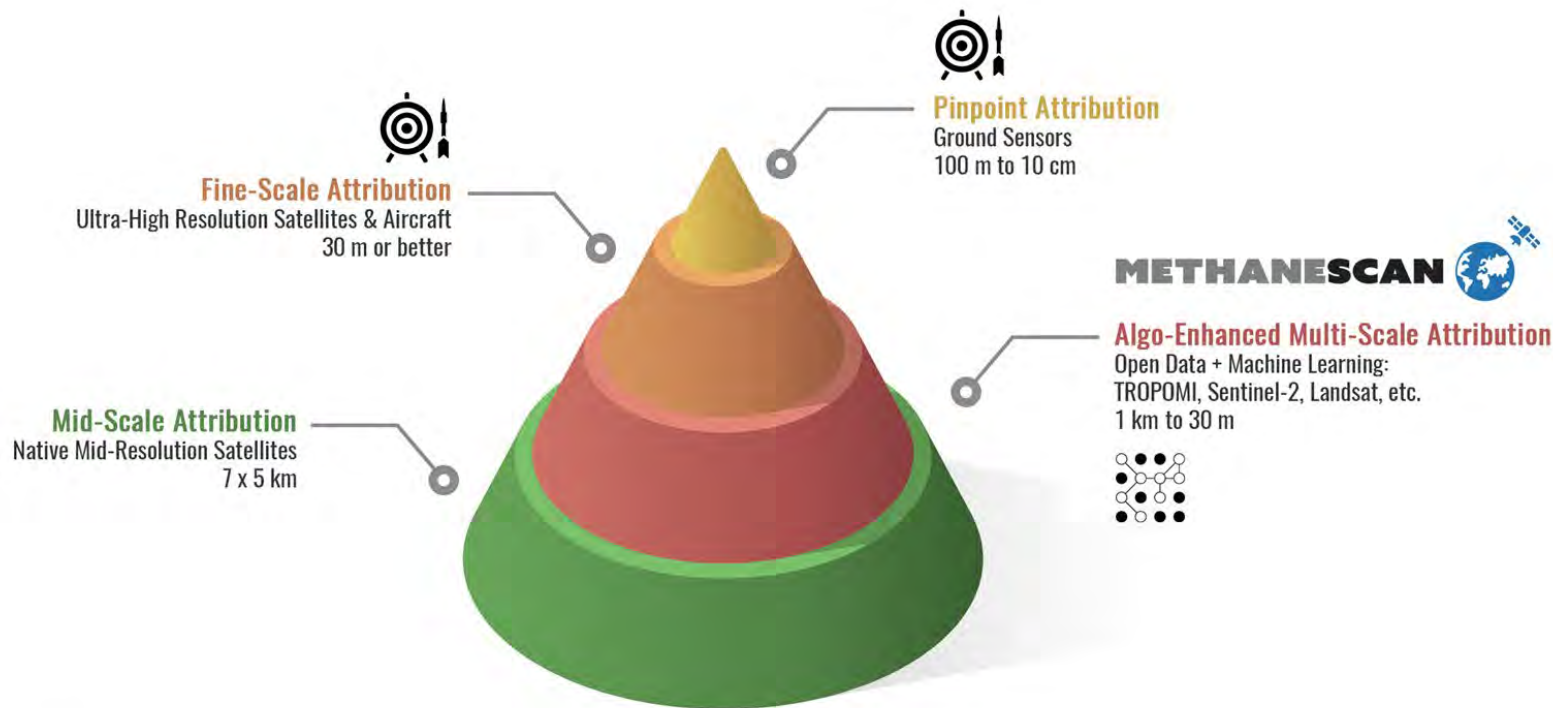
AI-Powered Plume Detection
Proprietary deep learning model
identifies large onshore plumes at
30 m resolution
NEW



Unique Actionable Insights
CSV files / Charts
Bespoke analytics for your use cases

Alerts for Automated Systematic Use
Greenwashing and other high-risk signals

Users
Investment Managers & Bankers
Insurers
Oil & Gas Producers
Net Zero Solution Providers



= Company-Level Methane Emissions Ratings for Finance, Insurance and Commodity Markets

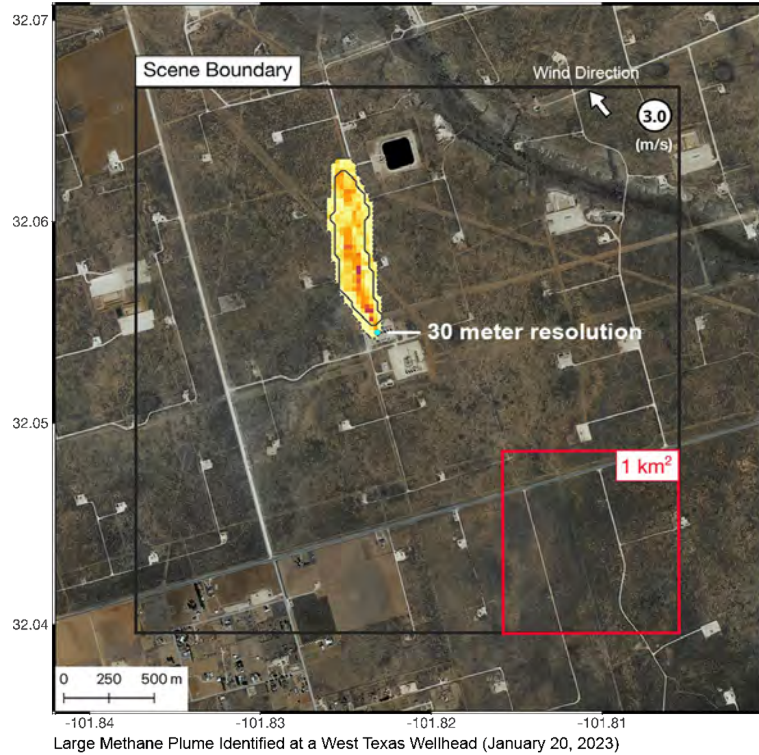


= Leak Detection & Repair (LDAR) for Producers



MethaneScan: New AI-powered* methane plume detection ups precision 10,000 times

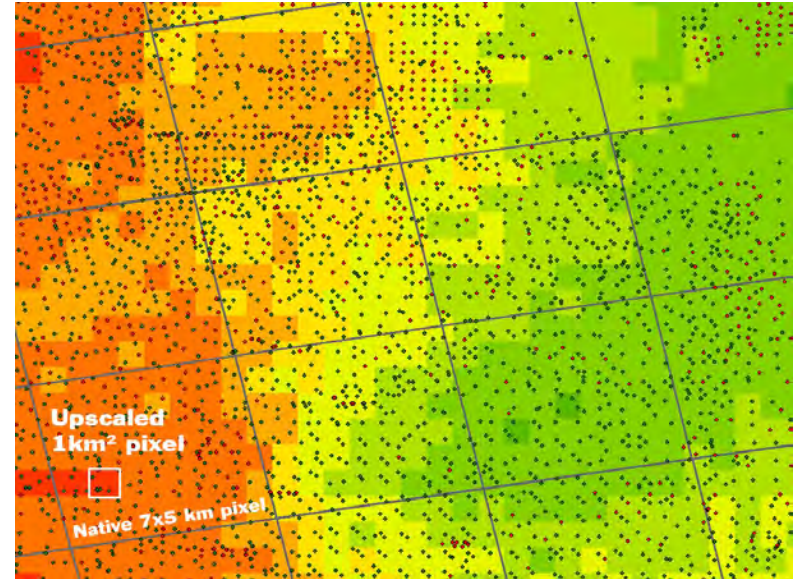
30 meter resolution (2023 -)



Much higher confidence

* Proprietary deep learning model

Up to 1km² resolution (current technology)



High confidence when there are a large number of observations across many sites



Our satellite data analytics reveal:

Methane intensity of top 25 producers is rising – not declining

Observed Methane Intensity (%) of Top Listed Energy Producers Worldwide. Direct satellite observation of onshore wells in North America, Brazil, Australia and Europe over last three years as of December 31, 2022.

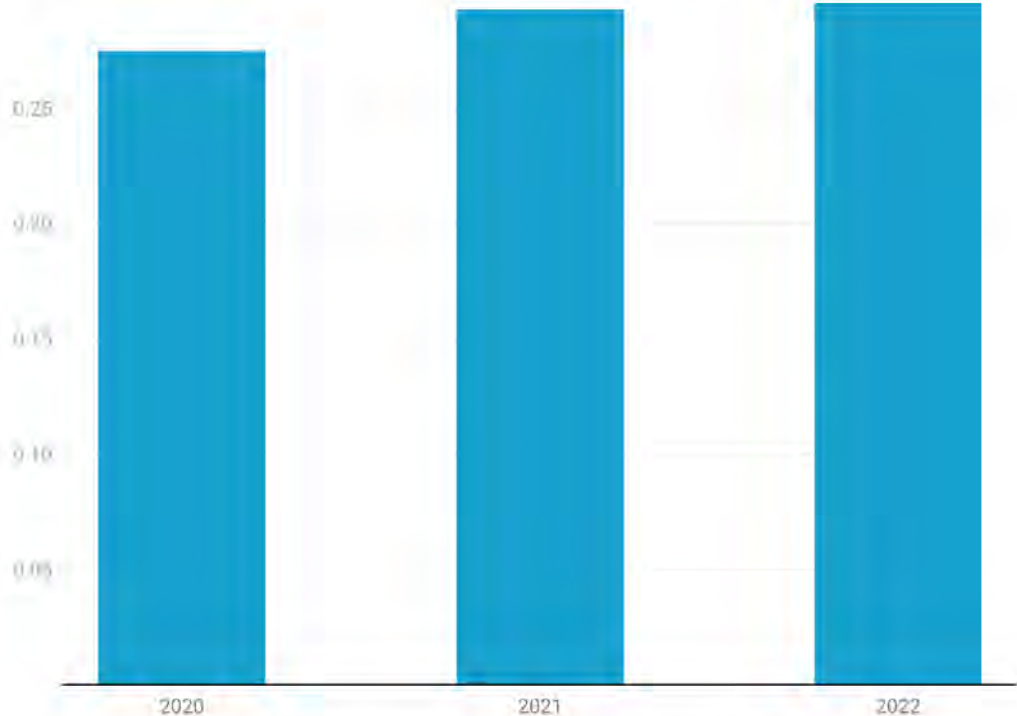
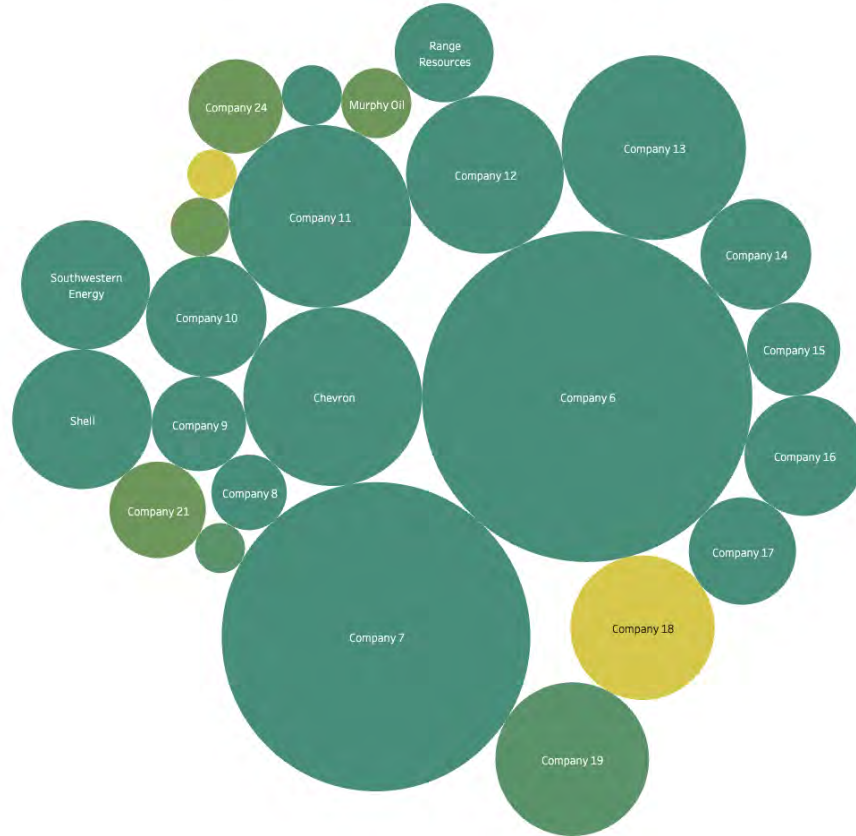
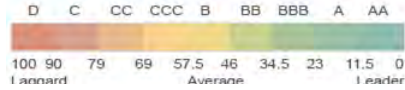


Chart: MethaneScan® subscription service | geofinancial.com | Created with Datawrapper



Self-reported methane emission intensity of the Top 25 US producers is relatively low

METHANE INTENSITY

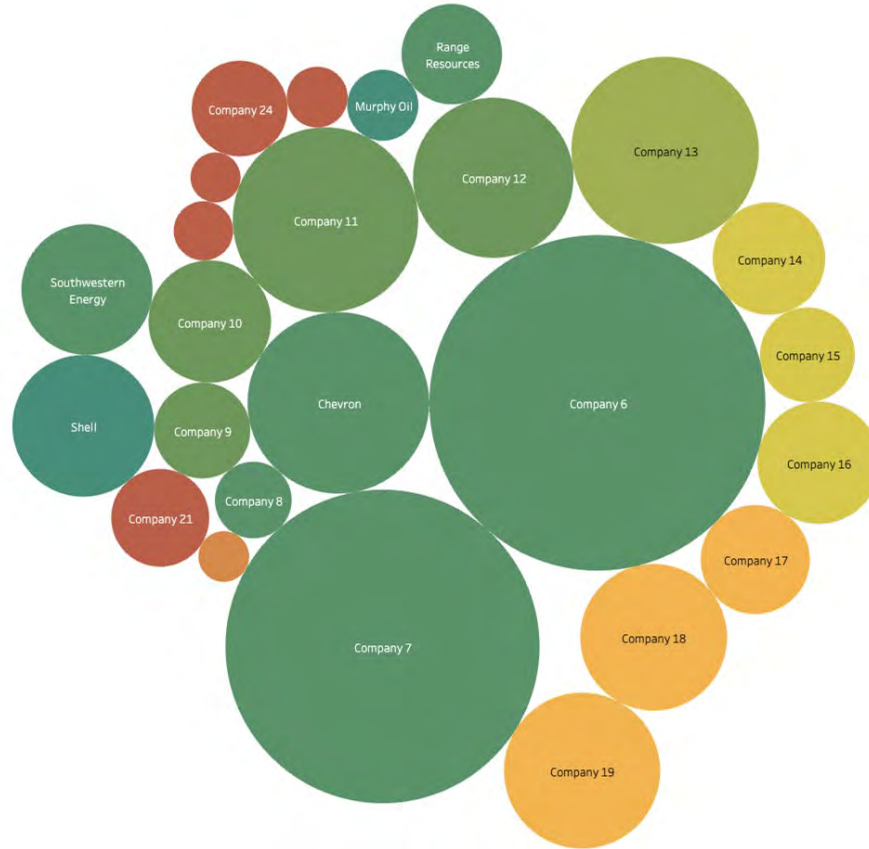
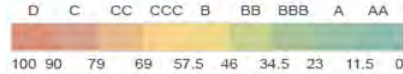


Company-reported methane emission intensity of Top 25 Listed US Energy Producers. Data as of March 31, 2022



Observed methane intensity is much higher than reported

METHANE INTENSITY



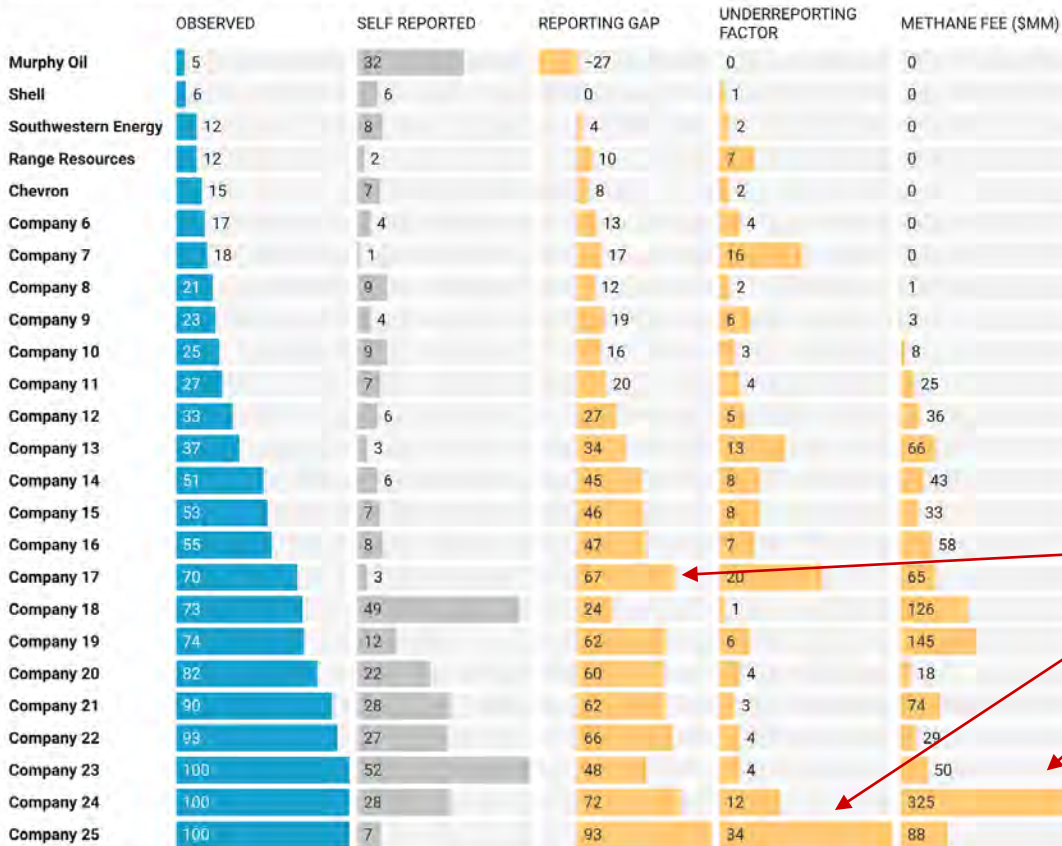


Our satellite data analytics reveal:

Most oil & gas producers **significantly underreport** their methane emissions

Satellite-Observed Methane Intensity of Top 25 US Listed Oil & Gas Producers

Satellite-observed methane emission intensity of Top 25 Listed US Energy Producers compared to Self Reported methane emission intensity. Observed intensities can be considered a minimum estimate based on high-confidence attribution of emissions from active onshore wells. Last 12 months as of March 31, 2023. Sorted by Observed (0=best, Best 5 are named).



Elevated Exposure to Litigation for Greenwashing & Erroneous Disclosures



IRA is game changer for methane

Beginning January 1st, with stringent new reporting requirements taking effect January 2025

- Imposes fee on excessive methane emissions for the first time
- As mandated by IRA, the EPA will require empirical data for reported emissions
- Business as usual in terms of methane leakage and emissions in the US will change

2022

US Inflation Reduction Act mandates fines for excessive methane emissions by oil and gas producers

2024

EPA requires "empirical evidence" (direct observation) of methane emissions in compliance with 2022 IRA, replacing obsolete 30-year-old inventory method



For the top 25 US producers alone, we estimate a total of almost \$5B in fines over 3 years and almost \$20B over 10 years

Assuming business as usual

Estimated 2024-26 Methane Fees – Reported vs. Satellite-Observed Emissions Intensity

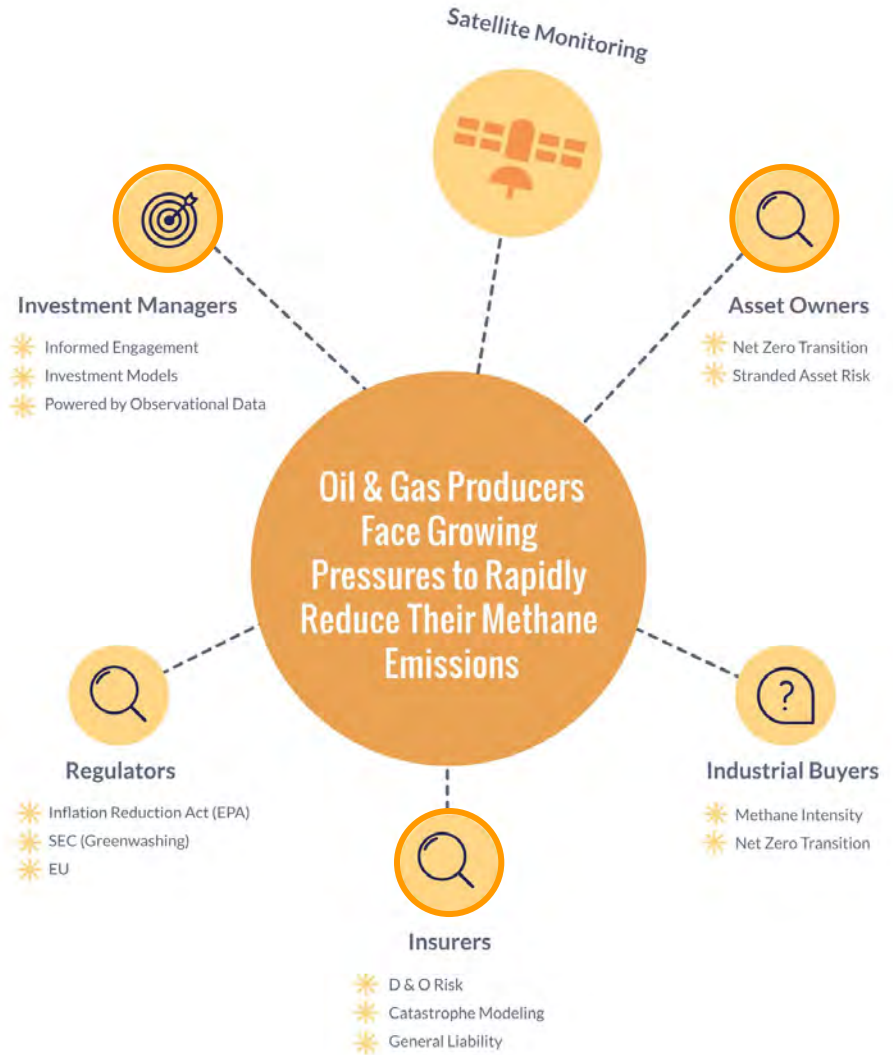
COMPANY INFORMATION	REPORTED	OBSERVED	DIFFERENCE
Company 21	\$33,984,000	\$297,823,702	\$263,839,702
Company 15	\$0	\$131,617,507	\$131,617,507
Company 25	\$0	\$353,823,205	\$353,823,205
Company 22	\$10,231,034	\$114,415,569	\$104,184,535
Company 11	\$0	\$99,234,751	\$99,234,751
Chevron	\$0	\$0	\$0
Company 9	\$0	\$13,458,848	\$13,458,848
Company 19	\$0	\$579,983,864	\$579,983,864
Company 16	\$0	\$230,446,302	\$230,446,302
Company 12	\$0	\$143,848,175	\$143,848,175
Company 17	\$0	\$260,784,235	\$260,784,235
Company 24	\$32,502,857	\$1,299,980,488	\$1,267,477,631
Company 13	\$0	\$263,320,199	\$263,320,199
Company 23	\$35,780,962	\$201,742,836	\$165,961,874
Company 6	\$0	\$0	\$0
Company 20	\$2,289,757	\$70,666,507	\$68,376,750
Company 10	\$0	\$31,588,374	\$31,588,374
Murphy Oil	\$26,904,016	\$0	-\$26,904,016
Company 8	\$0	\$3,516,866	\$3,516,866
Company 18	\$276,536,424	\$505,581,754	\$229,045,329
Company 14	\$0	\$172,645,432	\$172,645,432
Company 7	\$0	\$0	\$0
Range Resources	\$0	\$0	\$0
Shell	\$0	\$0	\$0
Southwestern Energy	\$0	\$0	\$0
	\$418,229,051	\$4,774,478,612	\$4,356,249,561



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Greenwashing is material risk in world of mass tort litigation and heightened SEC/EPA/EU scrutiny





Use Case Investment Managers & Bankers



- Leverage shareholder power to effect change
 - Engagement
 - Shareholder resolutions and proxy voting
- Security selection
 - Overweight/underweight vs. blanket exclusion of the entire sector
- Inform merger and acquisition valuations
 - Methane intensity as key valuation metric of environmental performance, emerging risks, corporate governance



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Green
ESG & Investing

JPMorgan Touts Methane Curbs in Bid to Boost Climate Investment

- Spending on methane reduction promises economic, climate yield
- White paper may encourage lenders to boost methane cut efforts

By [Jennifer A Dlouhy](#)
November 15, 2023 at 3:30 AM PST



Company details

For informed engagement and valuations



Powered by Direct Satellite Observation

Elevated Risk for Erroneous Company Disclosures

OCTAN PETROLEUM											
OBSERVED METHANE EMISSIONS INTENSITY via Direct Satellite Observation (July 2022 - June 2023)									Overall Score	1Yr Change %	Reporting Gap
									BBE	-19.6	21
	Active Wells		Inactive Wells		Well Status Unknown		Total Wells		Observed	Reported	
	# Observed	Avg Emissions	# Observed	Avg Emissions	# Observed	Avg Emissions	# Observed	Avg Emissions	Score	Score	
All Companies											
Well Statistics	360,720	8,050	538,498	8,801	436,544	10,216	1,335,762	9,039	53	16	
1 Year Change		-4.2%		-6.1%		-6.7%		-5.5%			
Octan Petroleum					All Assets						
Well Statistics	15,688	9,285	30,128	10,480	27,264	10,912	73,080	10,385	25	4	
1 Year Change		-3.4%		-6.6%		-23.2%		-12.3%			
Octan Petroleum					Average Emissions by Region					1Yr Change	All Companies
CAN_Alberta_Other	482	6,582	1,339	7,604	1,036	14,629	2,857	9,934	1.3%	8,363	
CAN_BC_Other			22	20,285	4	26,848	26	22,304	120.0%	15,709	
CAN_Duvernay	492	7,118	2,428	7,145	3,403	21,738	6,323	14,991	-12.6%	10,977	
CAN_East_Territories	5	15,882	961	36,819	196	28,281	1,162	35,286	-17.8%	15,210	
CAN_Montney	216	13,623	210	15,460	961	27,152	1,387	23,307	3.4%	11,723	
CAN_Oil_Sands	22	3,649	1,409	3,343	9,614	9,989	11,045	9,128	-44.8%	12,177	
CAN_Saskatchewan			1,577	20,977	70	6,621	1,647	20,367	-7.6%	11,742	
USA_Bakken	868	9,774	442	18,458	353	7,397	1,663	11,577	18.3%	11,728	
USA_Chattanooga	3,922	10,434	3,837	5,172	1,385	10,604	9,144	8,251	9.2%	8,493	
USA_EagleFord	3,931	10,684	7,259	11,034	6,012	6,306	17,202	9,302	5.6%	9,754	
USA_Illinois_Basin	14	10,441	357	8,126	52	12,723	423	8,768	-33.3%	4,299	
USA_Marcellus	266	5,497	903	8,197	485	7,002	1,654	7,413	-16.4%	8,251	
USA_Monterey			688	26,432	2	55,488	690	26,521	-35.6%	2,785	
USA_Permian	4,746	7,206	6,517	6,322	2,285	3,376	13,548	6,135	-6.9%	9,099	
USA_Uinta	724	12,209	2,179	16,183	1,392	9,201	4,295	13,191	-16.1%	8,039	
Rest_rest_world					14	39,476	14	39,476	21.0%	10,118	

Actionable, Decision-Level Information for Corporate Dialogue – Updated Quarterly





Use Case Insurers



- Reduce exposure to Director & Officer and general liabilities for erroneous disclosures and fines
- Differentially price premiums based on independent scientific “audit” of emissions
- Anticipate and avoid a major emerging risk for the energy sector

D&O Underwriters May Be Worried About the Wrong Greenhouse Gas

August 30, 2023 by Adam Grossman, Mark Kriss and Graham Tibbets

PRINT

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WSJ NEWS EXCLUSIVE | BUSINESS

Insurer Chubb Demands Energy Producers Cut Methane Emissions for Coverage

Restrictions fall short of demands by climate activists

By Leslie Scism [Follow](#) and Rhiannon Hoyle [Follow](#)

Updated March 22, 2023 2:15 pm ET



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Resize



Listen (2 min)





Use Case Oil & Gas Producers



- Increase public and private market valuation
- Anticipate and potentially avoid fines for excessive emissions (IRA)
- Lower insurance costs and liabilities
- Leverage independent empirical evidence of sustainability leadership to improve investor relations
- Audit and sync public records of asset ownership
- Support internal or external audit procedures



MethaneScan® Feature Summary

Methane intensity of top 100 listed
energy producers worldwide vs.
corporate disclosures



DATASET TYPE

Satellite, ESG

DATA FREQUENCY

Quarterly

DATA HISTORY

April 2018 –

DATA FORMAT

CSV via Web app

ENTITY MAPPING

Mapped to ISIN

APPLICATIONS

Public Equity, Fixed Income, M&A, Insurance, Commodities
(Energy), Utilities, Corporate Engagement

REGIONS

Global



Users

Investment Managers & Bankers
Insurers
Oil & Gas Producers
Net Zero Solution Providers



Summary

- Methane is by far the most potent greenhouse gas
- Innovations in satellite analytics and IRA are key driving forces in reducing emissions
- New rules on January 1st for oil & gas industry
- **#1 opportunity to avert catastrophic climate change**



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About Us Geofinancial Analytics

- Science-driven data provider
- Aim to accelerate clean energy transition by informing decisions and business practices with transparent, objective analysis using advanced geospatial technology & AI
- Proven elite team with deep scientific, technical and vertical market expertise



Mark Kriss
CEO / Co-Founder

Successful serial tech entrepreneur and impact investor. Prior startups acquired by Dow Jones (financial analytics) and Cisco (network security). Thought leader on sustainability/climate risk metrics.



Jessica Hellmann, PhD
Chief Scientist / Co-Founder

International expert on climate adaptation & data science. Thought leader on solving grand environmental challenges. Director of Minnesota's world-renowned Institute on the Environment.



Karissa Pepin, PhD
Director, Analytics

Stanford-trained specialist in modeling Earth processes using remote sensing and ground-based geophysical data. Develops atmospheric models and algorithms.



Mustafiz Rahman, PhD
Director, Data Engineering & QA

Expert on mapping, modeling and monitoring physical environment using advanced remote sensing and geospatial tools. Extensive experience in oil and gas.



Tailong He, PhD
Technical Advisor

Expert on application of deep learning models and data assimilation in climate change, air quality and carbon cycle.



About Us FFI Solutions

- Delivering research, analytics and consulting to enable energy transition and net zero investment strategies.
- Core expertise in carbon and energy transition research
- Experience as institutional allocators, fund managers, and researchers gives us real-world understanding of CIO and PM responsibilities



Chris Ito
CEO, FFI Holdings



Michael Palmieri
CEO, FFI Solutions



Lynn Connolly
Director of Research



David Root
Head of Client Engagement



Drew Haluska
Director of Investment Strategies



John Levitt
COO, FFI Holdings

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